



ISSUE
POLITICAL INQUIRY FORM
Station
WWJ-TV Detroit

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST

4th Q 2012

NAME OF REQUESTOR:

Bobby Mushroe

1. NAME OF AD AGENCY:

New Media Firm c/o
Mundy Katowitz
1322 G Street, SE
Washington, DC 20003
202-675-6936

2. ORGANIZATION PAYING FOR TIME:

Citizens For Affordable
Quality Home Care
400 Galleria Offcenter
Suite #117
Southfield, MI 48934
Dohn Hoyle, Treasurer

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE

Issue: Healthcare:

5. PRODUCT OR CATEGORY:

Home Healthcare

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

Not Applicable

7. DATE OF REQUEST

07/18/12

8. NATURE OF REQUEST:

In-Window Rates

(a) Request for NON-CANDIDATE rate card

 X

(b) Other request as stated below

Requesting political rate card all dayparts, all programs, all levels rates :30

9. DISPOSITION MADE OF REQUEST

(a) Granted

 XX

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

 XX

10. SUBSEQUENT DEVELOPMENTS

See file

11. AMOUNT OF CHARGES – see order (s) under client name in public file folder.

CBS EMPLOYEE COMPLETING FORM